



Harmony Café, Inc

7/5/19

Dear Business Owners,

My name is Rosemarie McCarthy, President of Harmony Café, a nonprofit organization located in Patchogue. I am excited to tell you about our fundraiser “Harmony at the Farm” being held on 8/10/19 at the H.O.G. Farm in Brookhaven, NY, and the sponsorship packages, we are hoping you will consider sponsoring.

The Patchogue business community is very socially conscious and compassionate towards serving marginalized populations both locally and Island wide. It's of this notion that Harmony Café seeks to do the same.

Long Island is perceived as an affluent region. Nevertheless, studies show that poverty here is complex, and these nuanced issues are affecting more of our neighbors than meets the eye. The poverty rate on LI is the highest it has been in more than 50 years. For example, 1 in 3 cannot meet their basic need budget and 1 in 4 has faced nutritional insecurity in the past year. Our neighbors and friends are included in these numbers.

Our History: Since April of 2016, we have hosted 23 meal events, 20 at the VFW post 2913 on Edward St, Patchogue and 3 meal events at local restaurants. We have served over 1300 meals by using a suggested donation model for our meals. All guests received a meal, regardless of means. Our events were 2.5 hours in length with live music, that created a socially engaging environment. We combined fresh cooked dishes with donated trays of food from local restaurants. We encourage people to join us from all socioeconomic backgrounds. We believe all people deserve to have access to nutritious food in an environment that is free of judgment and stigma.

Our Current Mission: to continue our meal events on a monthly basis.

New Pilot Program: *Volunteer positions for those that have barriers to employment, for example: we are developing a pilot program to work with people that have different abilities. Currently we are working with YAI organization in Coram*, these positions will also add value because it gives a sense of purpose and belonging.

In order to grow as a nonprofit organization and expand we need to obtain an office/center space in the Patchogue or surrounding area. We have been operating out of a home office and have hosted our volunteer and board meeting at local Panera bread locations.

Office/Center Space will enable us to grow and expand by providing the following:

- Give us a home base a central location and a place to keep organized.
- Train volunteers and interns with the ability to attract more volunteers.
- Legitimmatize our organization with grant officers, volunteers, donors and stakeholders.
- Serve the community by hosting classes on health and wellbeing.
- Expand our pilot program to include volunteering positions in our office.
- Open the door to more grant funding opportunities.
- Host meeting for board and volunteer members.

* *Phase 2 of our plan is to raise enough funds to obtain a storefront café**

We are encouraging local businesses/foundations to help support our “**Harmony at the Farm fundraiser” on 8/10/19 at H.O.G. Farm in Brookhaven, NY.** To help us meet our goal, **can you help us raise \$12,000 by August 10th? This will cover six months of our cost of the office space. The total cost for the year is \$23,000 which includes: Rent, Utilities, Supplies, Phone & Internet and Insurance.**

If you are interested in participating, please fill out the attached sponsorship form. If you have any questions, please call me at 631-372-0027 or email at info@harmonycafeli.org. Our website is harmonycafeli.org

We are also accepting **Raffle Donations**-if this is more of interest to your business.

We would also like to extend our invitation to all of you, regardless if you become a sponsor or not. The attached flyer has all the event information on it. Ticket price includes, Live Music, BBQ, Drinks, Raffles and a Bonfire. Please share the event with your friends and family.

Thank you for taking time out of your busy day to read our request.
Harmony café is a non-profit organization a 501(c)3 status. Donations can be tax-deductible to the extent allowed by law, please consult your tax advisor.

Thank you for your time and support!

Rosemarie McCarthy Founder/President